

TRANSFORM GREATER HARTFORD



Hartford Area  
**Habitat**  
for Humanity®

2017

EVENT SCHEDULE &  
SPONSORSHIP OPPORTUNITIES



FORGE NEW BONDS



TEAM BUILD



NETWORK



ENHANCE WORK CULTURE

# WE ARE HARTFORD HABITAT

HartfordHabitat.org



## 0% INTEREST

the reason our homes are affordable

OUR SUCCESS IS THANKS TO PARTNERS LIKE YOU!

**231** homes built

over **1,000** individuals have a safe place to grow

**13**

homes to be built in 2017

**30**

towns served

**4,000**

volunteers hosted annually

over **\$8** million dollars ADDED TO GREATER HARTFORD REGION'S TAX BASE

**90.4%**

portion of our budget spent on program expenses

**150**

HOURS OF SWEAT EQUITY PERFORMED BY EACH HOMEOWNER

**50**

HOURS OF FINANCIAL LITERACY COMPLETED BY EACH HOMEOWNER

**3.6%**

portion of our budget spent on fundraising



**3**  
YEARS



**CHARITY NAVIGATOR**

Four Star Charity

**24%**

homeownership rate in Hartford

**1<sup>ST</sup>**

rehab sponsored by our ReStore in 2016

**2<sup>ND</sup> YEAR**

HARTFORD BUSINESS JOURNAL  
**Best Places TO WORK IN** **GT** 2017

**82%**

homeowners' children graduate high school

**40%**

of a company's reputation is determined by volunteering & CSR -Pulse Survey

**88%**

of millennials gravitate towards companies with CSR programs -PricewaterhouseCoopers

ALL HOMES

**3.0** ENERGY STAR CERTIFIED

**11**

homes dedicated to families in 2016

# 2017 CORPORATE SPONSORSHIP OPPORTUNITIES

	Dream Ad Sponsor	Platinum	Gold	Silver	Bronze
	Choose 2 events also includes Corporate Build Day	Choose 2 events also includes Corporate Build Day	Choose 2 events also includes Corporate Build Day	Choose 2 events also includes Corporate Build	BAT only or choose 2 other events
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
<b>Women Build - May 18th - 27th</b>					
Number of Volunteers	40	30	20	10	10
Media Sponsor	•				
Press Release	•				
Ad in E-newsletter	•	•			
Habitat Newsletter Article	•	•	•		
Website Presence	•	•	•	•	•
Framed Team Photo	•	•	•	•	•
On site signage	•	•	•	•	•
Social Media Promotion	•	•	•	•	•
Catered Lunch	•	•	•	•	•
Goody Bag (option to include corporate item)	•	•	•	•	•
<b>A Wise Woman Builds Luncheon - May 17th</b>					
Number of Seats	10	10	5	5	2
Media Sponsor	•				
Luncheon Acknowledgment	•				
On site signage	•				
Sponsorship Announcement	•	•			
Ad in E-newsletter	•	•			
Website Presence	•	•			
Habitat Newsletter	•	•	•		
Program Inclusion w/ Logo	•	•	•	•	•
Social Media Promotion	•	•	•	•	•
Goody Bag (option to include corporate item)	•	•	•	•	•
<b>Sticks for Bricks Golf Tournament - August 28th</b>					
Number of Players	8	4	2	2	0
Media - Title Sponsor	•				
Ad in E-newsletter	•				
Habitat Newsletter	•	•			
Corporate signage at primary locations	•	•			
Program Inclusion w/ Logo	•	•	•		
Website Presence	•	•	•		
Social Media Promotion	•	•	•		
Tee Sign with Logo	•	•	•	•	
Goody Bag (option to include corporate item)	•	•	•	•	•
<b>Build-A-Thon September 15th - 30th</b>					
Number of Volunteers	48	36	24	12	12
Media Sponsor	•				
Professional Promo Video	•				
Sponsorship Announcement	•				
Press Release	•	•			
Ad in E-newsletter	•	•			
Habitat Newsletter	•	•			
Framed Team Photo	•	•	•	•	•
On Site Signage	•	•	•	•	•
Website Presence	•	•	•	•	•
Social Media Promotion	•	•	•	•	•
Hartford Business Journal Thank you Ad	•	•	•	•	•
Catered Lunch	•	•	•	•	•
Goody Bag (option to include corporate item)	•	•	•	•	•
<b>Corporate Build Days</b>					
Prime Build Days (May - October)	3	2	1	0	0
Off Season Build Days (November - April)	0	0	1	2	1

More of Hartford Habitat's resources will be used to help families in need, because this was printed at a discounted rate through partnerships.



# 2017 CALENDAR OF EVENTS

APRIL 18<sup>TH</sup> - 21<sup>ST</sup>  
BUILDING ON FAITH WEEK

MAY 18<sup>TH</sup> - 27<sup>TH</sup>  
WOMEN BUILD

MAY 17<sup>TH</sup>  
A WISE WOMAN BUILDS LUNCHEON

AUGUST 28<sup>TH</sup>  
23<sup>RD</sup> ANNUAL STICKS FOR BRICKS GOLF TOURNAMENT

SEPTEMBER 15<sup>TH</sup> - 30<sup>TH</sup>  
BUILD-A-THON

OCTOBER 18<sup>TH</sup>  
RESTORE 3<sup>RD</sup> ANNIVERSARY

OCTOBER 18<sup>TH</sup>  
VOLUNTEER APPRECIATION CELEBRATION

The Council Family at the Dedication of their home on Roosevelt Street in Hartford this past December. This home was the first ever rehab project that was fully sponsored through our Hartford Habitat ReStore.



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