Vision:	A world where everyone has a decent place to live.				
Mission:	Seeking to put God's love into action Habitat for Humanity brings people together to build homes, communities and hope.				
Strategic Theme:	Build Community Impact	Build Sector Impact	Build Societal Impact	Build a Sustainable Organization	
Strategic Result:	Improve housing conditions	Partner to increase shelter access	Inspire action to end poverty housing	Mobilize resources and steward them faithfully	

Outcome Priorities	Performance Measures	3 Year Targets	Initiatives and Actions
Family/Community Value	# of families in homes	16 new families (min 5 new construction, avg 3 recycles)	Align housing product mix to strategic needs by increasing the number of rehabs homes, while maintaining a basic level of new construction.
Affordable Housing within stable communities Supported and financially educated families Revitalized neighborhoods within vulnerable/at risk/disadvantaged communities	# of critical home repairs	7 critical home repairs	Grow and mature the Critical Home Repair program.
iditilles (1.5)			Expand and continue to grow our Neighborhood Revitalization approach and community collaborations.
			Expand families served through Financial Freedom Center
nternal Processes			Develop measures and monitoring system to reflect organizational priorities and activities of the affiliate.
Programs and activities are measured, monitored and evaluated. Staff trained and adapt to change.			Develop staff cross training
Evaluated.			Develop success planning
Organizational Capacity			Increase staff capacity to serve.
Organization staffed to meet capacity needs. Effective relationships and collaborations with surrounding affiliates and HFHI Workforce is effective, diverse, and engaged.			Develop relationships and collaborations with surrounding Habitat affiliates and seek ways to increase collaboration and efficiency.
Financial Sustainability			Increase corporate giving.
Strong financial Funding stra	ategy and execution		Increase individual and foundation giving.
effective controls, of who we are, our housing sector and responsi	he affiliate's priorities ive to fiscal trends of evernment funding.		Increase public education, awareness and advocacy of who we are, our housing sector prominence and neighborhood centered work.