

**Hartford Area Habitat for Humanity Board of Directors**

**MEETING AGENDA**

Tuesday, June 5, 2018, 5:30-7:30 PM

75 Charter Oak Avenue Building 1 Conference Room

- |             |   |                  |
|-------------|---|------------------|
| <b>I.</b>   | <b>Greetings &amp; Devotion</b>   | <b>5:30-5:40</b> |
| <b>II.</b>  | <b>Approval of Meeting Minutes, Committee Reports and Consent Agenda</b><br><i>Steven Hernandez, Board Secretary (Committee chairs will briefly summarize reports.)</i> | <b>5:40-6:15</b> |
| <b>III.</b> | <b>Board Discussion &amp; Votes</b><br>a. <u>DISCUSSION &amp; VOTE: Budget Fiscal 2019</u><br>b. <u>Discussion Development Committee</u>                                | <b>6:15-7:15</b> |
| <b>IV.</b>  | <b>Executive Director's Report</b><br><i>Karraine Moody, Executive Director</i>   | <b>7:15-7:30</b> |
| <b>V.</b>   | <b>Executive Session</b>  | <b>7:30-8:00</b> |
| <b>VI.</b>  | <b>Adjournment</b>  | <b>8:00</b>      |

# **CONSENT AGENDA**

CORPORATE RESOLUTIONS TO BORROW FUNDS FROM  
HABITAT FOR HUMANITY INTERNATIONAL, INC.

Legal Name of Affiliate: Hartford Area Habitat for Humanity, Inc. (the "Affiliate")

WHEREAS the Affiliate has participated in the Self-help Homeownership Opportunity Program (SHOP) authorized by the U. S. Department of Housing and Urban Development and administered through Habitat for Humanity International (HFHI) for the past sixteen years, and

WHEREAS HFHI has declared that twenty-five percent (25%) of the SHOP grant received by each affiliate shall be in the form of a loan which must be repaid to HFHI over a four-year period without interest.

NOW THEREFORE, BE IT RESOLVED, that the Affiliate be, and hereby is, authorized and empowered to borrow twenty-five percent (25%) of the value of any SHOP award from HFHI and to execute in connection therewith a Promissory Note in said amount and such other necessary documents and instruments, and it is further

RESOLVED, that the Board Chair of the Affiliate be, and hereby is, authorized, empowered, and directed, in the name and on behalf of the Affiliate, to take any and all actions and to execute, acknowledge, seal, and deliver to HFHI such Promissory Note and any and all other instruments, agreements, certificates, and documents deemed necessary or proper to give effect to the foregoing resolution.

# STRATEGIC PLAN

## LEARNINGS FROM THE PAST AND PRESENT

### Trends:

1. Government funding is declining
2. Every town has a "that house" that needs repairs
3. NR efforts are a funding priority
4. Corporations want to build where located
5. Funding for ABWK and Critical Home Repair is increasing
6. Rehabs cost typically less than new construction
7. Funders want outcome impact data
8. Critical home repair/ABWK can diversify funding sources

### Opportunities:

1. Marketing our mission better.
2. Sea of housing stock that is sitting, as well as home owner occupied houses in need of repair.
3. The ability to develop new revenue streams
4. Comprehensive, coordinated and systemic responses are emerging as a best practice for better neighborhood outcomes.

### Challenges/Threats:

1. Federal and state funding is declining
2. Environmental and policy changes will force us to build new homes to higher standards and increase costs.
3. Changes to federal tax law around giving
4. Fiscal problems at the state level.
5. Lack of fundraising support by local, state and national

## CORE FOCUS

Core Purpose	
<b>VISION:</b> Why do we exist?	A world where everyone has a decent place to live.
<b>MISSION:</b> What do we do?	Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.
<b>MISSION PRINCIPLES:</b> How will we succeed?	<ul style="list-style-type: none"> <li>• Focus and advocate for affordable housing</li> <li>• Promote dignity and hope</li> <li>• Support sustainable and transformational development</li> </ul>
<b>VALUES:</b> The Foundations on Which We Build: How do we behave?	<ol style="list-style-type: none"> <li>1. A shared work ethic between partner families, volunteers and the Habitat team.</li> <li>2. We value all partners of the Habitat community.</li> <li>3. We are a hard working, diverse, inclusive and fun-loving team.</li> <li>4. We believe in acceptance and understanding through respect of individuals and their needs.</li> </ol>

## 3 YEAR PLAN

Outcome Priorities		Performance Measures	3 Year Targets
<b>FAMILY/COMMUNITY IMPACT</b>			
1	Affordable Housing within stable communities		
2	Revitalized neighborhoods in disadvantaged communities through education, training, homeownership and home repair.		
<b>INTERNAL PROCESSES</b>			
3	Programs and activities are measured, monitored and evaluated		
4	Engaged staff trained and adapt to change		
<b>ORGANIZATIONAL CAPACITY</b>			
5	Organization staffed to meet capacity needs of organization		
<b>FINANCIAL SUSTAINABILITY</b>			
6	Strong financial management with effective controls, forecasting and budgeting		
7	Aware and educated public and partners of who we are, our housing sector prominence and neighborhood centered work		
8	Funding strategy and execution fully support the affiliate's priorities and responsive to fiscal trends of reduced government funding		
9	Restore is profiting at 15% year to year and sales are at one million dollars.		

## 3 Year Targets

<b>Future Date:</b>	06/30/2021
<b>New Homes/Rehabs</b> (80% in Hartford/ 20% outside) (min 5 new homes per year)	13
<b>Recycles</b> (Cost of Critical Repair)	3
<b>Total Families Housed</b>	16
<b>Critical Home Repairs</b>	7
<b>ABWK</b>	20
<b>Financial Freedom Center</b>	50 (34 non Habitat Families)
<b>Total Families Served</b>	77

## 1 Year Targets

<b>Future Date:</b>	06/30/2019
<b>New Homes/Rehabs</b> (80% in Hartford/ 20% outside) (min of 5 new homes per year)	6 new/ 3 rehabs
<b>Recycles</b> (Cost of Critical Repair)	3
<b>Total Families Housed</b>	12
<b>Critical Home Repairs</b>	2
<b>ABWK</b>	12
<b>Financial Freedom Center</b>	22 (10 non Habitat families)
<b>Total Families Served</b>	36

## Staff Annual Actions

2018-2019 Annual Goals		Who
1	Create outcomes and impact evaluation system and methodology for family outcomes.	Karraine
2	Establish baseline Quality of Life and Housing surveys.	Tracy
3	Develop stories of impact and affiliate case for support.	Karraine
4	Create expanded marketing materials for Restore to gain customers and donations.	Matt
5	Create staff reward system, staff training and professional development plans for all employees.	Karraine
6	Improve delinquencies and foreclosure rates.	Tracy
7	Expand individual giving program. (Ind. planned giving, major gifts and flow of volunteers to donors)	Karraine
8	Increase qualified and skilled volunteers.	Kris

## Board Annual Actions

2018-2019 Annual Goals		Who
1		
2		
3		
4		
5		
6		



**HARTFORD AREA HABITAT FOR HUMANITY**  
**FY 2019 – FY 2021 STRATEGY MAP**  
*(Adopted by the Board on 5/21/18)*

Strategic Theme 1: Build Community Impact.  
*(Improve housing conditions.)*

Outcome Priorities	Performance Measures	Targets	Frequency
Increased and sustained affordable homeownership in prioritized neighborhoods, in alignment with the <b>Housing Program Guiding Principles</b> .	# Homes completed (new, rehab). # 'Critical Home Repair' (CHR) projects completed. # 'A Brush with Kindness' (ABWK) projects (blocks) completed.	Yr 1: 8. Yr 3: 10/yr. Yr 1: 2. Yr 3: 4/yr. Yr 1: 15. Yr 3: 20/yr.	Yearly Yearly Yearly
Increased financial literacy of Habitat families and others from prioritized neighborhoods.	# Individuals successfully completing 1+ elective FFC program. <sup>1</sup>	Yr 1: 15. Yr 3: 25/yr.	Yearly
Habitat families believe that Habitat has improved their quality of life.	% Surveyed Habitat households <sup>2</sup> reporting that Habitat has improved their quality of life.	100%	Yearly

Strategic Theme 2: Build Sector Impact.  
*(Partner to increase shelter access.)*

Outcome Priorities	Performance Measures	Targets	Frequency
All Habitat stakeholders are meaningfully engaged in support of Habitat's programs and activities.	The drafting, adoption, and execution of a <b>Marketing &amp; Communications Plan</b> and a <b>Volunteer Engagement Plan</b> , each of which includes approaches, measures, and targets tailored to specific stakeholder groups.	Drafting and adoption by Dec. 2018; Execution starting by Jan. 2019.	Yearly

<sup>1</sup> Where "successfully" means a participant met program requirements as defined by each program's guidelines/curriculum.  
<sup>2</sup> Where "Habitat households" means homeowners and other housing program participants.

**Strategic Theme 3: Build Societal Impact.**  
(Inspire action to end poverty housing.)

Outcome Priorities	Performance Measures	Targets	Frequency
Habitat homeowners are engaged in the civic life of their communities.	% Habitat households with 1+ active Habitat Ambassador. <sup>34</sup>	Yr. 1: 20%; Yr. 3: 30%.	Yearly
Habitat is represented in relevant housing coalitions, campaigns, and conversations.	% Relevant housing coalitions, campaigns, and conversations (as determined by the Staff and Board) with Habitat representation.	Yr. 1: 100%; Yr. 3: 100%.	Yearly

**Strategic Theme 4: Build a Sustainable Organization.**  
(Mobilize resources and steward them faithfully.)

Outcome Priorities	Performance Measures	Targets	Frequency
Affiliate activities are monitored to support continuous improvement.	Departments and activities meeting annual goals.  The drafting, adoption, and execution of a <b>Board Governance Checklist</b> .	100% of departments and activities  Drafting and adoption by Dec. 2018; Execution starting by Jan. 2019.	Yearly  Yearly
A strong affiliate financial position is supported by sound financial management.	The meeting (or exceeding) of budgetary and other financial goals.  The adherence to the <b>Habitat Financial Policies and Procedures Affiliate Operations Manual</b> and other governing documents.	100%  100% adherence.	Yearly and as needed  Yearly
The affiliate's Resource Development Plan supports strategic priorities.	The drafting, adoption, and execution of a <b>Resource Development Plan</b> that includes approaches, measures, and targets tailored to specific stakeholder groups.	Drafting and adoption by Dec. 2018; Execution starting by Jan. 2019.	Yearly
The ReStore effectively supports our mission.	Net income. <sup>5</sup> Net income margin. <sup>6</sup>	Yr. 1: \$112k; Yr. 3: \$150k. Yr. 1: 12%; Yr. 3: 15%.	Yearly Yearly

<sup>3</sup> Where the survey pool is reasonably limited in scope and lookback (to be determined by Staff in consultation with the Board).  
<sup>4</sup> Where "Habitat Ambassador" is a defined role that includes some required duties.

<sup>5</sup> Where "net income" means ReStore revenue minus ReStore expenses.  
<sup>6</sup> Where "net income margin" means ReStore net income divided by ReStore total revenue.

## **Hartford Area Habitat for Humanity**

### **FY19 Board Action Steps**

1. Develop and use an annual board governance checklist to ensure we consistently accomplish our duties as a governing body
2. Formalize a recurring opportunity within board meetings to receive and review information (including financials, operational reports, metrics, etc.) to ensure the strategic plan is being executed effectively.
3. Formalize development plans and periodic check-ins for each board member, including their interests, goals and opportunities to strengthen their involvement within the affiliate
4. Develop and execute a plan to strengthen the board's collective knowledge of topics important to the affiliate (covering such topics as finance, operations, neighborhood revitalization, and fund development).



# **COMMITTEE MINUTES**

**Hartford Area Habitat for Humanity Board Meeting Minutes**  
**March 6<sup>th</sup>, 2018; 5:30 PM, 780 Windsor Street, Hartford, CT**

**Board Members:** Lisa Chirichella, Matthew Cooper, Scott Orsey, Ben Daigle, Anne Hamilton, Jesse Carabase, Mark Vasington, Eric Brown, Luke Ebersold, Denise Harris, Bildade (Billie) Augustin, Emily Rivera, David Symonette, Steven Hernandez (call)

**Absent:**

Phillip Titolo, Joe Fazzino, Doris Sugarman

**Others Present:**

Karraine Moody, Mike DeRoy, Kris McKelvie, Tracy Thomas, Matt Boyne

**Proceedings:**

Meeting called to order at 5:35 PM by board chair Scott Orsey

**Consent Agenda**

Consent Agenda: Motion to approve the Consent Agenda as presented.

*Moved by: E. Brown; Seconded by: M. Vasington*

*Motion passed unanimously (voice vote), No abstentions*

**Habitat Quality Assurance Checklist motion**

Motion to approve the Quality Assurance checklist as presented

*Moved by: D. Harris; Seconded by: A. Hamilton*

*Motion passed unanimously (voice vote), No abstentions*

**Executive Director Update:**

- A review of the Habitat event calendar

**Treasurer Update:**

- L. Ebersold reviewed the finance report

Meeting adjourned at 6:02 PM

Minutes submitted by: L. Chirichella

Meeting moved to Strategic Planning Session

Strategic planning session adjourned at 9:00 PM

Hartford Area Habitat for Humanity Board of Directors

**Committee Meeting Minutes**

<b>Committee Name:</b> Executive Committee <b>Date:</b> April 19, 2018	<b>Start Time:</b> 7:35 AM <b>End Time:</b> 8:03 AM
<b>Members Present:</b> Scott Orsey, Matt Cooper, Luke Ebersold, Steven Hernández <b>Guests:</b> Karraine Moody <b>Members Absent:</b>	
<b>Meeting Goals/Agenda:</b> <ul style="list-style-type: none"><li>• 2018 Strategic Plan Follow-up</li></ul> <b>Meeting Action Items:</b> <ul style="list-style-type: none"><li>- None</li></ul>	<b>Discussion:</b> <ul style="list-style-type: none"><li>- Members engaged in discussion around strategic planning, including keeping to schedule and possibility of additional times to meet, including morning times.</li><li>- Some discussion on finding a more reliable conference number to improve meeting time communication.</li><li>- Committee noted that the strategic planning process was taking more time than anticipated, but that discussion was healthy and productive. There was gratitude expressed for Ben Daigle's stewardship of the process.</li></ul>

**Next Meeting Date:** May 15, 2018 (Strategic Plan)

Respectfully Submitted, Steven Hernández, Board Secretary

Hartford Area Habitat for Humanity Board of Directors

**Committee Meeting Minutes**

<b>Committee Name:</b> Board Strategic Planning Meeting <b>Date:</b> May 15, 2018	<b>Start Time:</b> 6:02 PM <b>End Time:</b> 8:05 PM
<b>Members Present:</b> : Scott Orsey, Steven Hernández, Bildade Augustin, Matthew Bjorkman, Lorie McGee Brown, Jesse Carabase, Ben Daigle, Lisa Chirichella, Anne Hamilton, David Symonette, Doris Sugarman, Mark Vasington, Matthew Cooper <b>Guests:</b> Karraine Moody <b>Members Absent:</b> Matthew Cooper, Luke Ebersol, Eric Brown, Denise Harris, Emily Rivera, Phillip Titolo, Joe Fazzino	
<b>Meeting Goals/Agenda:</b> <ul style="list-style-type: none"><li>• 2018 Strategic Plan (HAHFH Strategy Map)</li></ul> <b>Meeting Action Items:</b> <ul style="list-style-type: none"><li>- None</li></ul>	<b>Proceeding:</b> <ul style="list-style-type: none"><li>- Motion to approve the three year strategic plan Strategy Map, as amended by meeting discussion. Moved by: L. Chirichella; Seconded by: A. Hamilton Motion passed unanimously (voice vote), No abstentions</li></ul>

**Next Meeting Date:** May 17, 2018 (Executive Committee)

Respectfully Submitted, Steven Hernández, Board Secretary

Hartford Area Habitat for Humanity Board of Directors

**Committee Meeting Minutes**

<b>Committee Name:</b> Executive Committee <b>Date:</b> May 17, 2018	<b>Start Time:</b> 7:32 AM <b>End Time:</b> 8:02 AM
<b>Members Present:</b> Scott Orsey, Matt Cooper, Luke Ebersold, Steven Hernández <b>Guests:</b> Karraine Moody <b>Members Absent:</b>	
<b>Meeting Goals/Agenda:</b> <ul style="list-style-type: none"><li>• 2018 Strategic Plan Follow-up</li><li>• Discussion re: June 5 Board meeting to consider and approve the budget</li></ul> <b>Meeting Action Items:</b> <ul style="list-style-type: none"><li>- None</li></ul>	<b>Discussion:</b> <ul style="list-style-type: none"><li>- Members discussed strategic plan progress, noted approval of the road map on Tuesday, May 15.</li><li>- Luke led a discussion on encouraging more vibrant finance committee engagement.</li><li>- Members discussed alignment of proposed June 5 budget with strategic plan, and a plan for presenting the budget to the membership for approval.</li></ul>

**Next Meeting Date:** June 5, 2018

Respectfully Submitted, Steven Hernández, Board Secretary



# **FINANCE COMMITTEE MINUTES**

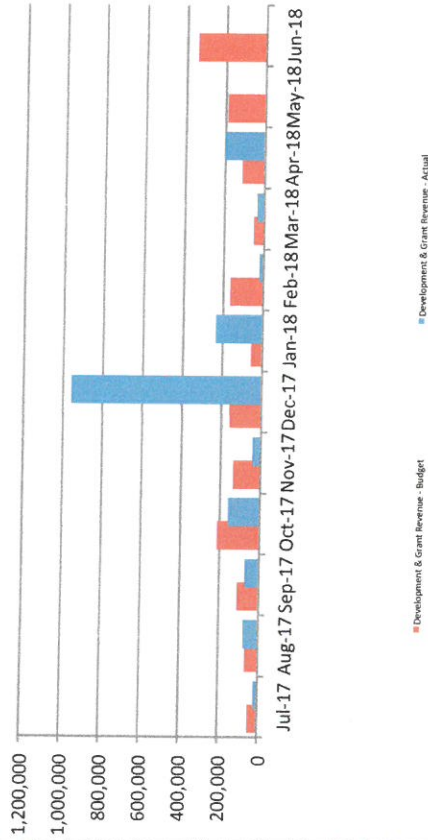
Finance Committee Report  
 Accrual Basis  
 Key Indicators for the fiscal Period 7/1/17 to 6/30/18

	YTD Actual	YTD Budget	YTD Variance	Total Budget
Development Income	\$ 1,054,865	\$ 876,608	\$ 178,257	\$ 1,125,000
Grant Income	\$ 767,648	\$ 244,530	\$ 523,118	\$ 530,000
ReStore Income	\$ 748,701	\$ 717,555	\$ 31,146	\$ 861,066
CIP Expenditures	\$ 1,076,439	\$ 956,250	\$ (120,189)	\$ 1,100,000
Operating Expenses	\$ 1,899,095	\$ 1,891,240	\$ (7,855)	\$ 2,251,700
Homes Closed (new construction)	5	6	-1	10
Foreclosed/Taken Back	1	1	0	2
Rehabs Purchased	3	2	1	2
Lots Purchased / Acquired	0	0	0	2

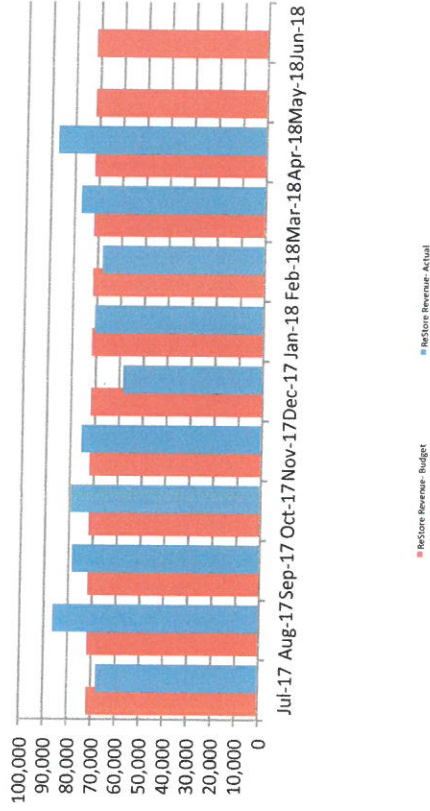


REVENUES AND EXPENDITURES

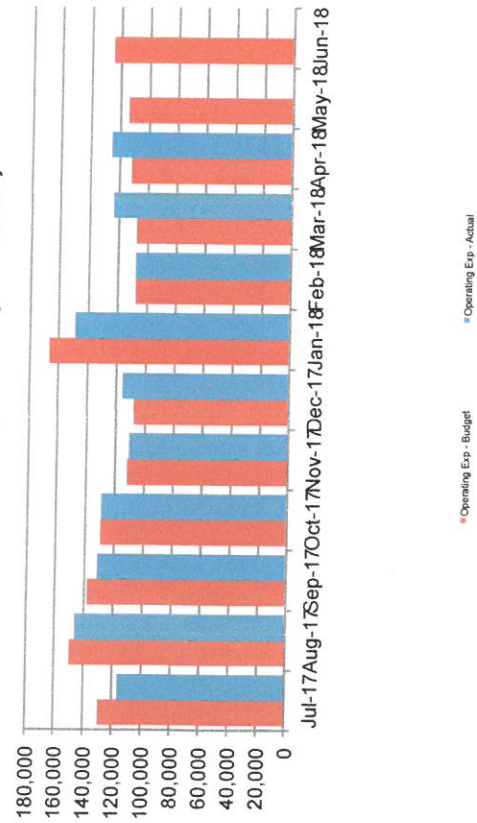
Development & Grant Revenue



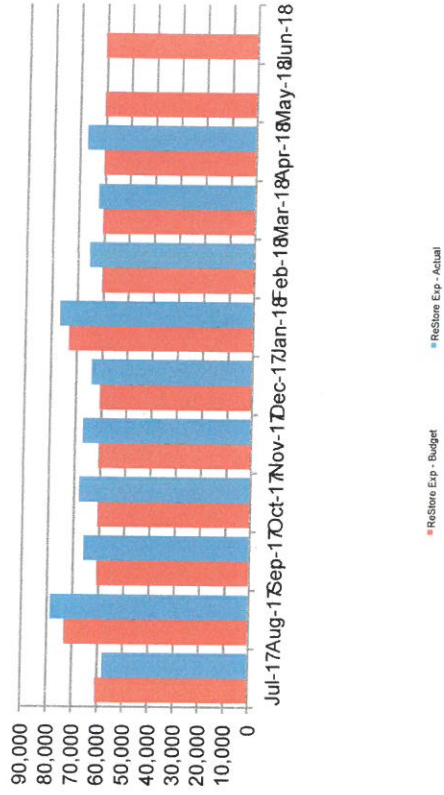
ReStore Revenue



Operating Expenditures (excl ReStore)

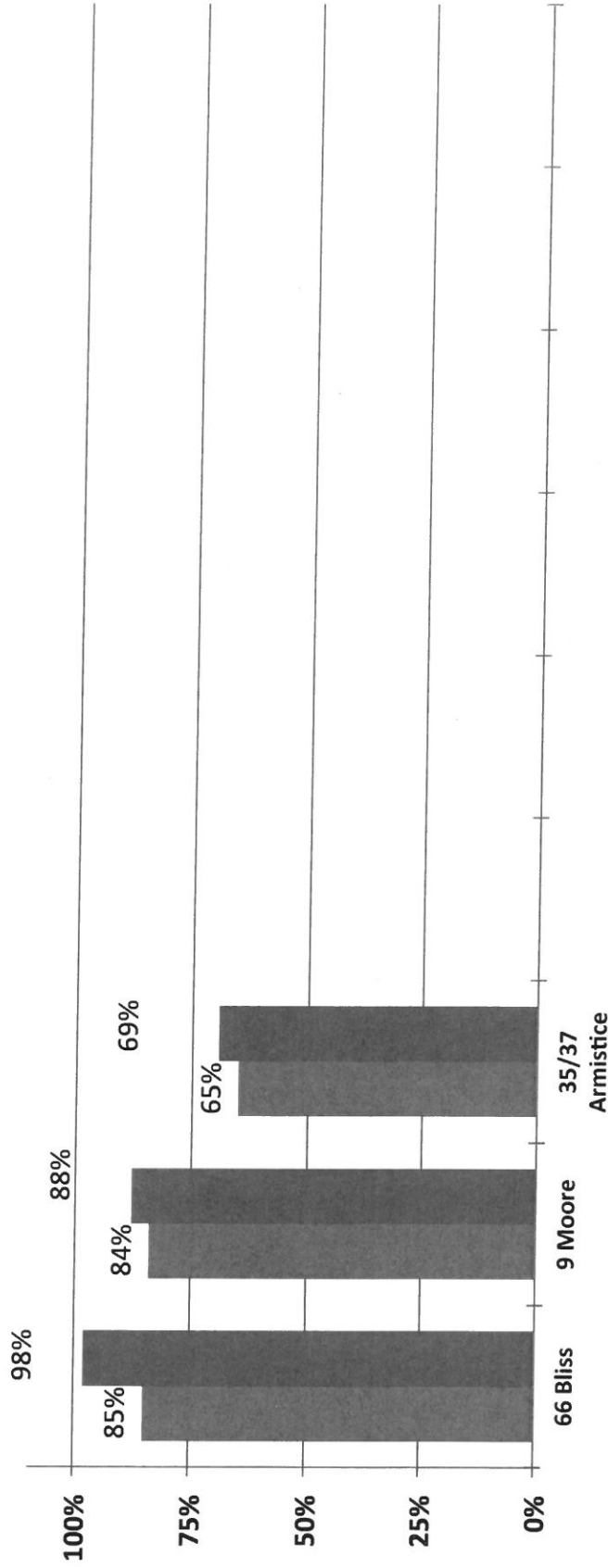


ReStore Expenditures





HABITAT HOMES: WORK-IN-PROGRESS BUILT AND FUNDED STATUS



■ % Built ■ % Funded

	66 Bliss	9 Moore	35/37 Armistice
Primary Sponsor	2015 Golf, DOH	2017 BAT, DOH	N.B. HOME, ASF, SHOP, Youth Build
Amount Funded	\$176,502	\$158,122	\$208,000

Assumptions : \$140,000 Construction Costs + \$40,000 Construction and Family Services Program Overhead= \$180,000 Development Goal (\$300K per duplex)  
This dashboard is a measurement of Construction Progress and Development Goals. It is not a financial statement or a budget document.





# **BUDGET FISCAL 2019**

	Budget FYE 6/30/2019	Projected FYE 6/30/2018
Current Year Construction Hard Costs	\$1,463,605	\$1,250,000
<u>NEW HOMES SOLD</u>		
1 35 Armistice		1 161 South Marshall
2 37 Armistice		2 163 South Marshall
3 153 Roosevelt		3 171 South Marshall
4 Main Street		4 173 South Marshall
5 Main Street		5 181 South Marshall
		6 183 South Marshall
		7 9 Moore
		8 66 Bliss
<u>REHABS SOLD</u>		
1 19 Taylor		1 117 Kensington
2 51 Taylor		
3 10 Beach		
<u>RECYCLES SOLD</u>		
1 153 Capen		1 18 Liberty
2 Great Hill		2 75 Marguerite
3 33 Guilford		3 176 South Marshall
		4 186 South Marshall
		5 97 Charlotte
<u>NEW HOMES IN PROGRESS</u>		
1 Main Street 80%		1 35 Armistice 85%
2 Main Street 80%		2 37 Armistice 85%
3 Main Street 80%		3 153 Roosevelt 10%
4 Main Street 80%		

<b><u>HOME SALES &amp; MORTGAGES</u></b>	<b>BUDGET FYE 6/30/2019</b>	<b>PROJECTED FYE 6/30/2018</b>	<b>CHANGE</b>
Home Sales	1,264,000	1,766,000	-502,000
Cost of Homes Sold	-1,389,000	-1,828,000	439,000
Cost of Land	-57,000	-75,000	18,000
Cost of Land (South Marshall Street)	0	-628,000	628,000
Loss on Home Sales	-182,000	-765,000	583,000
Estimated Mortgage Discounting	-265,440	-370,860	105,420
<b>Loss on Home Sales and Mortgages</b>	<b>-447,440</b>	<b>-1,135,860</b>	<b>688,420</b>
<b><u>DEVELOPMENT &amp; OPERATIONS</u></b>			
Development & Grant Revenue	2,188,500	2,341,465	-152,965
Finance Expenses	-680,294	-621,073	-59,221
Family Services	-255,229	-170,044	-85,185
Construction	-550,986	-494,869	-56,117
Development	-360,524	-340,768	-19,756
<b>Development &amp; Operations Net Income</b>	<b>341,467</b>	<b>714,711</b>	<b>-373,244</b>
<b><u>RESTORE</u></b>			
ReStore Revenue	910,370	875,356	35,014
ReStore Expenses	-797,918	-788,997	-8,920
<b>ReStore Net Income</b>	<b>112,452</b>	<b>86,358</b>	<b>26,094</b>
<b>NET BOOK INCOME \ -LOSS</b>	<b>6,480</b>	<b>-334,790</b>	<b>341,270</b>

	BUDGET FYE 6/30/2019	PROJECTED FYE 6/30/2018	CHANGE
Development & Operations Net Income	341,467	714,711	-373,244
ReStore Net Income	112,452	86,358	26,094
Non- Home & Mortgage Revenue	453,920	801,070	-347,150
Current Year Construction Hard Costs	-1,463,605	-1,250,000	-213,605
Land & Rehab Acq. Cost & Other Capital Costs	-485,000	-226,000	-259,000
Decrease / -Increase in Receivables & Payables	820,264	347,000	473,264
Non- Cash Book Expenses	164,894	163,000	1,894
Cash Flow from Operations	-963,447	-966,000	2,553
	-509,527	-164,930	-344,597
Mortgage Sales to CHFA (4)	322,000	0	322,000
Fiscal Year Negative Cash Flow	-187,527	-164,930	-22,597
Projected End of Fiscal Year Cash Balance	1,114,338	1,301,865	-187,527

# **OPERATIONS REPORT**



# Hartford Habitat Youth Advocacy & Engagement

**April 2018**



Through April 2018, Hartford Habitat focused on highlighting our future leaders, ages 11 – 18, with volunteer, fundraising, and conference events. These opportunities were designed to offer youth volunteers a dynamic start to their philanthropic career, and to keep Habitat close at heart in future volunteer and fundraising choices. Events that took place over the course of the month include:

**Stop & Shop Advocacy Booths** – On April 7<sup>th</sup>, 14<sup>th</sup> & 21<sup>st</sup> we setup at several locations across the Greater Hartford Area to help advocate and raise funds for our youth program. This opportunity was designed as an introduction to fundraising for Hartford Habitat.

**Alternate Spring Break** – As an option for youth under the age of 18, this year's ASB was offered in our office as a Stuffing Party during the week of April 8<sup>th</sup>. Volunteers joined us to prepare our Spring Appeal for bulk mailing, while interacting with Habitat staff to learn more about our affiliate.

**"A Brush with Kindness"** - On April 14<sup>th</sup>, we partnered with the East Windsor LEO club to complete the first ABWK of 2018. This youth outreach event included students ages 16-18, and highlighted the importance of continued commitment to each community in which we build. These students were excited to help clean neighbor's yards, vacant lots, and trash along the street. This project serviced Moore Avenue in East Hartford.

**Youth Advocacy & Engagement Conference** - On April 28<sup>th</sup>, Hartford Habitat held our first annual Youth conference. This was the culmination event of all volunteer and fundraising activities through April, and was aimed to further educate and engage a younger constituent base. Five informational sessions were held in the morning consisting of; a Habitat "101" presentation, "Home is the Key" Habitat Homeowner discussion, "Building the Beloved Community" & MLK presentation, Advocacy & Letter Writing discussion, and Youth Ambassadors & Continued Service discussion. Snacks were provided by Corpus Christi Church of Wethersfield and lunch was catered by Blind Pig Pizza, Co. In the afternoon, attendees were welcomed to join us in the painting and decorating of 5 playhouses. Each young artist was encouraged to add a visual representation of themselves and their experience with Habitat.

Funds Raised: \$5,375.00

In-kind Gifts Received: \$570.00

**Brand Impact:** Hartford Habitat now has a larger presence within the youth volunteer community, partner youth organizations, and future fundraising leaders. Offering the chance for youth under 16 to volunteer with us has introduced a uniquely pliable demographic of volunteers to our program. Through April, we gained 70 new volunteers at youth events, 60% of which were 18 or younger. 16% of these new youth volunteers participated in fundraising events, and 31% participated in 2 or more of all April events. With these volunteers leveraged, we expect to see an increase in the number of campus club/chapter requests result in charter, and an increase in chapter fundraising and build activities.

Dear Ryan,

Thank you so much for the experience at the Youth Advocacy and Engagement conference. It was truly an experience I will never forget. You guys really taught me a lot. I am only 14 but I am looking forward to when I am able to work on site and build houses for people. Meeting with you guys taught me a lot about what the world was like. It opened my eyes and made me realize what some people have to go through and it isn't always super easy to get whatever you want. I wanted to thank you for caring about the people that might not have as much as what you or other people might have. This conference really opened my eyes to see that it's not about the money it's about having a safe home to go back to and not having to worry about not having a house at the end of the day. I also appreciated that we were able to paint the play houses. That was really enjoyable. To conclude, I would like to thank you and everybody that works with you at habitat for caring. Thank you for caring about people that might not be as fortunate as you or anybody else.

Sincerely,

John Bruhin

## 2018 Women Build Event Summary

### National Women Build Week: May 5-13

Hartford Habitat ran 2 events for over 500 volunteers the month of May, Individual and Corporate groups building at:

- 9 Moore Ave., E. Hartford
- 66 Bliss St., E. Hartford
- 35 Armistice St., New Britain

Individual building required team fundraising at \$100 per participant for the weeks of:  
May 9-12 and May 16-19: 33 teams

Corporate building May 23-24 and May 30-June 1: 11 teams

**February 7:** interview aired on iHeart community access radio broadcast over 9 stations about Women Build event and our kick-off

**February 22:** Women Build event “kick-off” held at Kitchen & Bath | Design + Construction in W. Hftd; 30 attendees learned about our event and how to create a team and fundraise.

**March 20 and 22:** (4) 2018 Women Build Lowe’s Clinics took place in the Bloomfield and Plainville stores; 25 volunteers learned Interior finishing and Drywall Insulation techniques.

**May 30:** event wrap up interview on iHeart community access radio broadcast over 9 stations with the top individual fundraising team (almost \$3,000 raised) captain and shared why their team loves Habitat.

**Site Hosts:** (trained volunteers that know our Mission and help construction with the groups building)

Danielle Mayo – volunteered for 8 days in E. Hartford

Lynne Finn – volunteered for 2 days (E. Hartford and New Britain)

Sarah Kennedy – Intern with Habitat, worked 5 days

Total number of volunteers

Individuals: 336

Corporate: 175

Total dollars raised (as of 5.31.18)

**\$58,862** (including the Lowe’s grant funds)

2017 Women Build

\$29,912

April: Youth Advocacy led by Ryan Gorecki

May: Women Build-led by Rose Vigdal

June: Dedicating 66 Bliss in honor of Dr. Bud Moyer (June 22, 2018 3pm-hosted by Matt Cooper)

July: Begin volunteer new construction on 153 Roosevelt Street next to our completed rehab.

August: Golf tournament and Playhouse Blitz

September: Build A Thon

October: 30<sup>th</sup> Anniversary

November: Family Services partners with Habitat homeowners to support those in shelters.

Currently working with the following towns for development projects.

- Enfield (rehab and some land opportunities)
- East Hartford (receiving donated land from town and scheduled to close on a purchase/donation lots in late June)
- Bristol (scheduled to close on a parcel in late June and meeting with Mayor in July to discuss possible rehabs owned by the City)
- Having preliminary conversations with private developer seeking to develop large homeownership project in Hartford.

Karraine will be representing the affiliate at:

- Hartford Foundation Catalyst Group in June and September (tour) on blight and our initiatives to address housing stock.
- Featured speaker at the Thrivent annual meeting in late August (Hartford Yardgoats stadium) and at the Soulfest Fair on August 3<sup>rd</sup> (New Hampshire).
- Will be featured in the Hartford Magazine in September
- Tentative feature in the Hartford Business Journal in September
- Possible candidate for the Habitat for Humanity US Council. A decision will be made in the fall.