



2016

## DEAR HABITAT FRIEND,

It's been another great year for Hartford Area Habitat for Humanity! I cannot thank you enough for the inspirational and financial support that you give to our mission. I am overwhelmed with gratitude to our volunteers, and our staff for bringing such effort, compassion and commitment to Hartford Area Habitat for Humanity.

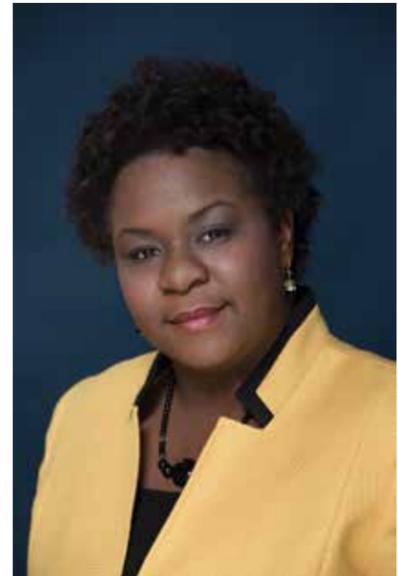
With our peak volunteer season fast approaching, it's important to reflect on our shared success in 2016. I am proud to share that our affiliate recently dedicated two homes that were full house renovations and also closed our first Habitat home in a rural town. These are two milestones that were embedded into our strategic plan.

One of the renovated homes were sponsored by the ReStore and donated by a local family. It brings our mission to a complete circle when we are able to refurbish, renovate and restore an older home for a new family. Many of our constituents asked for the affiliate to consider rehabs to keep the housing stock in good condition. Happy to share that we are actively working with our community partners looking to do more full house renovations in the coming year.

Another one of our goals from the strategic plan is to spread Habitat's mission beyond urban areas

because affordable housing is needed throughout our state. We were welcomed by the Granby community and look forward to partnering with other rural towns in the coming years.

Your support during 2016 enabled Hartford Habitat to serve more families through expanded services all focused on "building homes, hope and community." Likewise, your support has made it possible for us to launch new services in 2016, which will allow us to achieve greater community-building impact.



In partnership,

KARRAINE V. MOODY  
Executive Director



## HABITAT STAFF

### FINANCE AND DEVELOPMENT TEAM

Michael DeRoy, Director of Finance  
Christina D'Amato  
Ryan Gorecki  
Marie McNamara  
Kevin Morrison

### FAMILY SERVICES TEAM

Tracy Thomas, Director of Family Services  
Mandisa Walker

### CONSTRUCTION TEAM

Robert Cassello, Director of Construction  
Ryan Booth  
Daniel Leduc  
Alexandra Nelson  
Robert Spencer  
Jesse Mayes

### RESTORE TEAM

Michael Boyne, Director of ReStore Operations  
Barbara Blanchfield

Sean Issac  
Anne Mittelmann

Wilfredo Reyes  
Jahaira Rivera

Kyle Schadler  
Brendan Hyland



# BOARD OF DIRECTORS

Bildade Augustin  
The Travelers Companies, Inc

Matthew Bjorkman  
Risk & Regulatory Consulting, LLC

Eric C. Brown, LEED AP  
KBE Building Corporation

Jesse Carabase, CPA  
Aetna

Lisa Chirichella, Board Chair  
Aetna

Matthew Cooper, Board Secretary  
Morgan Stanley

Ben Daigle

Luke Ebersold, Board Treasurer  
BlumShapiro

Joseph M. Fazzino  
United Technologies Corporation

Denise Harris  
Bank of America

Steven Hernández, Esq.  
Connecticut Commission  
on Children

Caren A. Kittredge  
United Technologies Corporation

Ashley M. Maagero  
The Travelers Companies, Inc.

Lori McGee-Brown  
Achievement First

R. Scott Orsey, Board Vice Chair  
CountMeIn! Hartford

Emily Rivera  
Shelton Oak Central

Rev. Sara Salomons  
Journey Home

Donald H. Shaw, Jr.

Doris Sugarman  
The Connecticut Forum

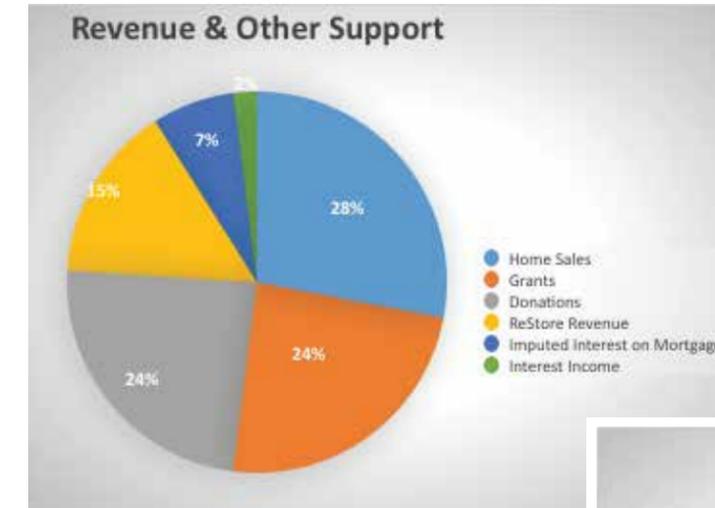
David Symonette  
United Healthcare

Phillip Titolo  
Mass Mutual

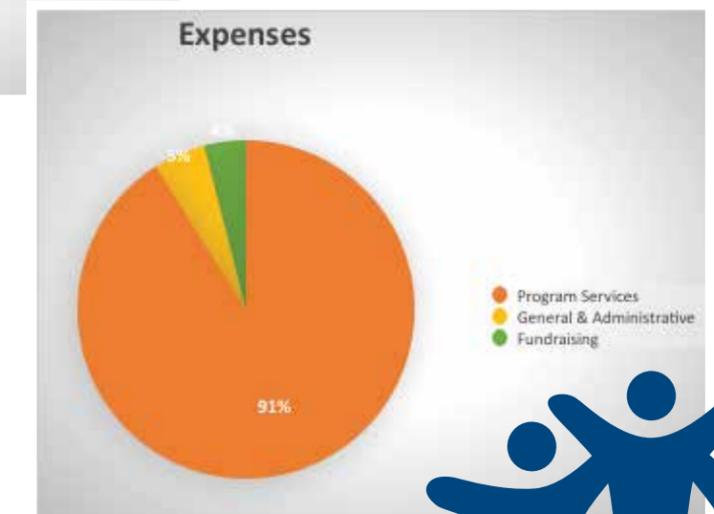
Thomas R. Trumble, CLU  
Private Capital Group, LLC

Mark D. Vasington  
First American Title Insurance  
Company

# FINANCIAL REPORT



Donations, grants and receipts from homeowner mortgage payments are consistently expended in support of the Habitat mission. For three consecutive years Hartford Habitat's administrative and fundraising expenses combined have been less than 10% of total expenses. So 90% of every dollar is going to the mission of building homes, community and hope. These are the significant financial reasons that Hartford Habitat has maintained its Charity Navigator 4-star rating with a 96 point rating out of possible 100.



Board of Directors honoring Donald Shaw and Thomas Trumble at the December 2016 meeting.



Charity Navigator is America's premier independent charity evaluator. They help charitable givers make intelligent giving decisions by providing in-depth, objective ratings and analysis of the financial health and accountability & transparency of America's largest charities. Charity Navigator awarded **Hartford Area Habitat for Humanity** four out of a possible four stars. Receiving four stars indicates that Hartford Area Habitat for Humanity adheres to good governance and other best practices that minimize the chance of unethical activities and consistently executes its mission in a fiscally responsible way.

# PROGRESS REPORT ON OUR STRATEGIC PLAN

## BUILD COMMUNITY IMPACT

During 2016, and in line with our strategic plan, Hartford Area Habitat for Humanity constructed 11 new houses, completed 2 full house renovations, and finished more than 40 repair projects. Our ReStore celebrated its 2nd anniversary successfully supporting our mission throughout greater Hartford. Since 1989, Hartford Area Habitat for Humanity has provided affordable homeownership for 231 families.

## BUILD SECTOR IMPACT

2016 witnessed the launch of our Financial Freedom Center, a community resource available throughout the Greater Hartford region. The Center offers families valuable workshops on personal financial management and budgeting practices. We expanded our volunteer recruitment model to engage more volunteers enabling us to broaden and sustain our impact by serving other nonprofits that also focus on providing affordable housing and basic shelter. These nonprofits include Mosaic, Hands on Hartford, the Community Renewal Team, among others. Good collaborations build strong, sustainable communities.

## BUILD SOCIETAL IMPACT

Societal impact is a core element of our strategic plan. During the next two years, we will work to increase our impact by creating an advocacy and outreach initiative. Building broad awareness of the critical need for equal access to decent affordable shelter and housing is vital. Habitat for Humanity is well positioned to lead this initiative with its extensive network of volunteers and stakeholders who can be enlisted to serve as vocal ambassadors of the Habitat mission, which is wholly centered on bringing people together to build homes, community and hope.

## BUILD A SUSTAINABLE ORGANIZATION

*"Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results."* -Andrew Carnegie

Over the past three years, we have invested significantly in our staff, and volunteers by developing strong, mission-focused teams. With our staff we have held quarterly training sessions, as well as periodic teambuilding outings, all of which are focused on advancing professional development and strengthening camaraderie. Through continuous improvement of our programs and procedures we have received Charity Navigator's coveted Four-Star rating, its highest, for three consecutive years, and we have been named a Best Place to Work by the Hartford Business Journal for two consecutive years.



# RESTORE SPONSORS FIRST FULL HOUSE RENOVATION



Two years ago, Hartford Area Habitat for Humanity opened our first ReStore in Bloomfield. From day one, our ReStore was breaking records with a three month build out and has since been a blessing to the entire Hartford county.

Matt Boyne and staff reached out to vendors to get the home renovated. Many of the fixtures in the home were donations from our ReStore. It will be a beautiful home to the Council Family. Hyacinth Yennie of the MARG Neighborhood Zone said, "she is proud to see the curb appeal that the home brings to the South Hartford neighborhood."



We are pleased to announce that the ReStore will dedicate their first rehab home on December 16th. This home complemented the Habitat mission from the beginning. The single family home and adjacent lot was donated by the Batycki-Celedinas family.



**WE ARE HARTFORD HABITAT** **0% INTEREST**  
the reason our homes are affordable

OUR SUCCESS IS THANKS TO PARTNERS LIKE YOU!

**231** homes built **over 1,000** individuals have a safe place to grow **13** homes to be built in 2017

**30** towns served **4,000** volunteers hosted annually

over **\$8** million dollars **ADDED TO GREATER HARTFORD REGION'S TAX BASE** **90.4%** portion of our budget spent on program expenses

**150** HOURS OF SWEAT EQUITY PERFORMED BY EACH HOMEOWNER **50** HOURS OF FINANCIAL LITERACY COMPLETED BY EACH HOMEOWNER **3.6%** portion of our budget spent on fundraising

**3** YEARS **CHARITY NAVIGATOR** Four Star Charity

**24%** homeownership rate in Hartford **1<sup>ST</sup>** rehab sponsored by our ReStore in 2016 **2<sup>ND</sup> YEAR** HARTFORD BUSINESS JOURNAL **Best Places TO WORK IN CT** 2017 **82%** homeowners' children graduate high school

**40%** of a company's reputation is determined by volunteering & CSR -Pulse Survey **88%** of millennials gravitate towards companies with CSR programs -PricewaterhouseCoopers

**ALL HOMES 3.0 ENERGY STAR CERTIFIED** **11** homes dedicated to families in 2016